Building an industrial community around Big Data in Europe is the priority of this project, together with setting up the necessary collaboration and dissemination infrastructure to link technology suppliers, integrators and leading user organizations.

Big Data offers tremendous untapped potential value for many sectors but no specific intelligent-large-data-handling/broking industrial sector exists. Furthermore, from an industrial adoption point of view, Europe is lagging behind US in Big Data technologies. A clear strategy to align supply and demand is needed as a way of increasing competitiveness of European industries.

Public sector is increasingly aware of the potential value to be gained from Big Data. BIG is taking into account current socio-economic and technological trends, like boosting productivity in an environment with significant budgetary constraints, the increasing demand of high quality public services, and the standardization and interoperability as important requirements for public sector technologies and applications.

At this point, a first draft of Sector's requisites has been produced with the requirements for the potential use of Big Data technologies. The final version of these requisites will be integrated in the roadmap that will be produced in a later stage.

This roadmap will be discussed, shared and made public among all the interested stakeholders, and should cover a complete view of all the actions that should be performed in the coming years. The integrated version of the roadmap will highlight cross-sectorial issues; this will be accompanied by a series of sectorial roadmaps that will ease the deployment and adoption of Big Data within the different application domains.